

## Agenda

### Introduction

- Opening remarks by Sharon Woodberry
- Introduction of City Attendees
- Background on the Study
- Opening Remarks by Bruce Hoch – DCG Corplan Consulting
- Introduction of Team DCG Corplan members
- Project website: <https://capecoraledsp-work.com/>

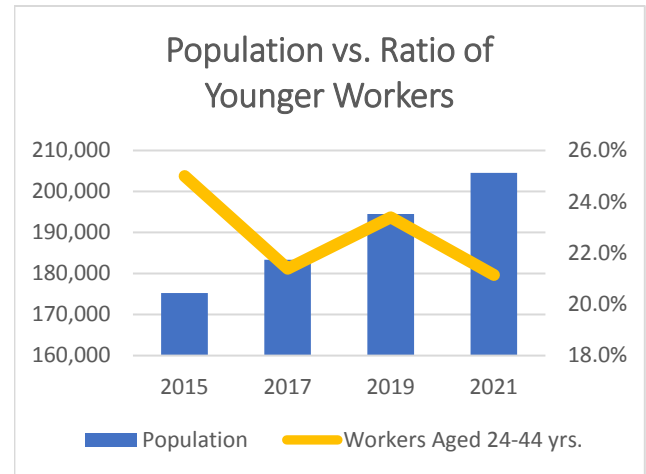
### Project Overview

- Goals and Objectives
  - Public survey
  - Community assessment, labor, education
  - Target industries and clusters
  - City's economic development structure
  - Incentives
  - Existing business development
  - Tourism and marketing
  - Infrastructure
  - Land use and real estate
  - Workforce development
- Timeline, deliverables, video conferences/progress meetings
  - Interim video conferences (Weeks 4, 8, 12, 14, 17, 24, 26, 30, 32, 34, 44)
  - Business roundtables (Week 18)
  - Draft final report public presentation (Week 50)
  - Final report and marketing materials (Week 52)
- Identification of Stakeholders

### General Discussion

- $E > P$ : can we grow the economy faster than the population?
- Resiliency planning for future weather events
- City budgetary issues

- Decreasing ratio of younger workers (age 24-44 yrs.)
- Skilled worker job creation
- Evaluation of the ULI report and its recommendations
- What do we want Cape Coral to look like in 20 years?
- Wrap-up by Sharon Woodberry



### Hospital Beds Evaluation

Hospitals	# of Beds	2021 Pop	# of Beds /100K pop
Florida	71,153	22,444,823	317
Lee County	2,176	787,976	276
Cape Coral Hospital	291	204,510	142
Cape Coral Projected Pop.	291	400,000	73
<b>Needed Beds (shortfall)</b>			<b>1,105</b>